Social media ESL lesson plan (A1)

A1 (beginner) · 60 minutes · for English teachers · englishcue.app

Stage	Time
Warm-up	5–10 min
Vocabulary	15 min
Controlled practice	10 min
Grammar focus	10 min
Speaking	15 min
Wrap-up and homework	5 min

1. Warm-up (5–10 min)

- Which social networks do you use?
- How often do you check them?
- What do you post?

2. Vocabulary (15 min)

Elicit each word before you give it, model the pronunciation, then check meaning with a quick question.

Word	Meaning	Example
social media	websites and apps where people share things and talk	I use social media every day.
phone	a device you use to call people and go online	My phone is always in my pocket.
app	a program on a phone or tablet	Which apps do you use most?
photo	a picture you take with a camera or phone	I post a photo every day.
video	moving pictures you watch on a screen	This video is so funny.
post	to put a message or photo online	I post photos of my food.
like	to click a button to show you enjoy a post	Did you like my photo?
share	to show something online to other people	Share the video with your friends.
follow	to choose to see someone's posts	I follow a lot of cooks.
message	a short piece of writing you send to someone	I got a message from my sister.

Grammar focus (10 min): Present continuous: what is happening now

It's Sunday. Grandma Rose calls her daughter Kate on video. Kate says: "Hi Mum! I'm cooking lunch. Tom is reading the paper, and the kids are playing in the garden. Oh, and it's raining!" By the end of this lesson you can describe what is happening now.

Form	Pattern	Example
Affirmative	am / is / are + -ing	The kids are playing.
Negative	'm not / isn't / aren't + -ing	Tom isn't working.
Question	Am / Is / Are + subject + -ing?	What are you doing?
When	now · at the moment · this week	I'm reading a good book this week.

Watch for: ~~I cooking dinner now.~~ → **I'm cooking dinner now.**. You need be.

Speaking (15 min): Rewrite the rules

The learner is put in charge of a social network for a day and may introduce three rules. They explain each rule and who would complain. You argue from the point of view of a user who loses out.

Useful language

- to post · to share · to follow · to block
- I spend too much time on...
- It depends how you use it.
- It went viral.
- a feed · a comment · a notification · a filter
- On the one hand... on the other hand...

Wrap-up and homework (5 min)

- Each learner says the three new words they will remember, and one sentence with each.
- Homework: write 80–120 words about social media using at least six words from the lesson and the grammar point.
- Self-study: the A1 social media vocabulary page on englishcue.app has a self-correcting quiz with all 21 words.

Social media (A1)

Student handout · Name: _____ · Date: _____

A. Word bank

online · Text · password · internet · comment · selfie · friends · famous

B. Complete the sentences

Use a word from the word bank. Then compare with a partner.

1. Thanks for your nice _____.
2. Let's take a _____!
3. She has 500 _____ online.
4. I use the _____ for everything.
5. She's _____ on Instagram.
6. Are you _____ now?
7. _____ me when you arrive.
8. Don't tell anyone your _____.

C. Talk with a partner

Ask and answer. Make notes of one interesting answer to report to the class.

1. Who do you follow?
2. Do you watch videos online? What kind?
3. Do your parents use social media?
4. Do you prefer photos or videos?
5. What was the last thing you shared?

Write

Write 80–120 words about social media. Use six words from the lesson.

Answer key

B. Complete the sentences: 1 comment · 2 selfie · 3 friends · 4 internet · 5 famous · 6 online · 7 Text · 8 password