Social media ESL lesson plan (A2)

A2 (elementary) · 60 minutes · for English teachers · englishcue.app

Stage	Time
Warm-up	5–10 min
Vocabulary	15 min
Controlled practice	10 min
Grammar focus	10 min
Speaking	15 min
Wrap-up and homework	5 min

1. Warm-up (5–10 min)

- Which social networks do you use?
- How often do you check them?
- What do you post?

2. Vocabulary (15 min)

Elicit each word before you give it, model the pronunciation, then check meaning with a quick question.

Word	Meaning	Example
profile	the page about you on a social media site	I changed my profile photo.
follower	a person who follows you on social media	She has a million followers.
account	your personal space on a website or app	I have an Instagram account.
notification	a message on your phone telling you about something new	I turn off my notifications at night.
upload	to put a file or photo on the internet	I uploaded the photos from the party.
download	to copy something from the internet to your device	Download the app for free.
hashtag	a word with # before it, used to group posts	Use the hashtag for the event.
tag	to add someone's name to a photo or post	She tagged me in a photo.
log in	to enter your account with your name and password	I can't log in.
log out	to leave your account	Always log out on a shared computer.

Grammar focus (10 min): Present perfect: experiences with ever and never

At a party, friends play a game. Kemal asks: “Have you ever been to Japan?” Lina says: “Yes, I have! I went there in 2019.” Tom says: “No, I’ve never been to Asia.” By the end of this lesson you can talk about your life experiences and ask other people about theirs.

Form	Pattern	Example
Form	have / has + past participle	I’ve been to Japan.
Question	Have you ever + participle?	Yes, I have. · No, I haven’t.
Never	have / has never + participle	I’ve never eaten sushi.
Details	past simple + time	I went there in 2019.

Watch for: ~~Have you ever went to London?~~ → **Have you ever been to London?**. Past participle: been.

Speaking (15 min): Rewrite the rules

The learner is put in charge of a social network for a day and may introduce three rules. They explain each rule and who would complain. You argue from the point of view of a user who loses out.

Useful language

- to post · to share · to follow · to block
- I spend too much time on...
- It depends how you use it.
- It went viral.
- a feed · a comment · a notification · a filter
- On the one hand... on the other hand...

Wrap-up and homework (5 min)

- Each learner says the three new words they will remember, and one sentence with each.
- Homework: write 80–120 words about social media using at least six words from the lesson and the grammar point.
- Self-study: the A2 social media vocabulary page on englishcue.app has a self-correcting quiz with all 22 words.

Social media (A2)

Student handout · Name: _____ · Date: _____

A. Word bank

story · blocked · private · public · waste of time · group chat · deleted · emoji

B. Complete the sentences

Use a word from the word bank. Then compare with a partner.

1. I _____ him because he was rude.
2. Social media can be a _____.
3. My account is _____.
4. I _____ the photo.
5. She replied with a heart _____.
6. Did you see my _____?
7. Our family has a _____.
8. Your posts are _____.

C. Talk with a partner

Ask and answer. Make notes of one interesting answer to report to the class.

1. Who do you follow?
2. Do you watch videos online? What kind?
3. Do your parents use social media?
4. Do you prefer photos or videos?
5. What was the last thing you shared?

Write

Write 80–120 words about social media. Use six words from the lesson.

Answer key

B. Complete the sentences: 1 blocked · 2 waste of time · 3 private · 4 deleted · 5 emoji · 6 story · 7 group chat · 8 public